

9 alumni from 6 companies, working on 1 project



These Milwaukee-area alumni came together to collaborate on an award-winning children's video series that teaches the basics of popular sports and good sportsmanship. Stinky Shoe and his friend, Coach LaRoo, learn the basics alongside real-life kids and their coaches.

IN FRONT: **Christopher J. Johnson**, Sp '86, director, Tri-Marq Communications Inc. (Emmy-award-winning media production company named for its Marquette alumni founders); SEATED: **David A. Sinker**, Sp '82, president, David Sinker Productions (creates comedy for stage and screen); **James Culhane**, Sp '86, director, Tri-Marq Communications; **Dan Bark**, Sp '82, post-production supervisor, Tri-Marq Communications; **Betsy A. Johnson**, Comm '88, account executive, Tri-Marq Communications; STANDING: **Steven Muckerheide**, Sp '82, executive director, Aha! Studios Inc. (an animation house); **Patrick J. Brennan**, Arts '84, regional account manager, Great Lakes Media Technology (a media duplication facility); **Matthew Stippich**, Law, '97, attorney, von Briesen & Roper s.c.; **Deanne (Haviland) Monaghan**, Jour '83, executive producer, A.L.L. For Kids Inc. (dedicated to improving children's health through video instruction)
Photograph by Bradley Meinz



The next installment in the video series, *Get Active with Stinky Shoe and Coach LaRoo*, will be released in November.