

# SOCCER HAS NEVER BEEN SO MUCH FUN!

"When signing my daughter up for soccer for the first time, I quickly realized this wasn't going to be an adventure just for *her*," admits Chris Armstrong, a new soccer mom in Wisconsin. "I was required to sign up for a volunteer position, and the trouble was, I knew nothing about soccer!"

Thanks in part to the video *The Fundamentals of Soccer with Stinky Shoe & Coach LaRoo*, Ms. Armstrong (and her daughter) now have the basics of the game down and can say with confidence, "Having made it through our first season of U6 soccer, we are heading into the spring soccer season quite prepared."

Happily *The Fundamentals of Soccer with Stinky Shoe & Coach LaRoo* can help other new soccer Moms, Dads, and players too. This 30-minute video incorporates live action—real kids and their coach—and animation with off-beat characters, *Stinky Shoe* and *Coach LaRoo*. Music and humor is woven throughout to add to the fun and entertainment.



Created by Moms and coaches, this video addresses what kids need to know about soccer, from passing and juggling to scoring and teamwork. It's fun and engaging for children 4-10.

For those who are signing their kids up for baseball (instead of or in addition to soccer) there is *The Fundamentals of Baseball with Stinky Shoe & Coach LaRoo*. Both are produced by A.L.L. For Kids, who plan to cover many more sports as the company expands this unique instructional video series. The creators recognize that given the proper tools to learn the game, a child (and parent!) will feel much more confident participating in the sport.

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- \*The Fundamentals of Soccer with Stinky Shoe & Coach LaRoo
- \*The Fundamentals of Baseball with Stinky Shoe & Coach LaRoo
- \*Get Active with Stinky Shoe & Coach LaRoo
- Available as both VHS and DVD SRP \$13.95 VHS / \$17.95 DVD
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